- 13 Q. So am I correct to understand that, at some
- 14 point, someone did that calculation?
- 15 A. Yes.
- 16 Q. And did you do that calculation?
- 17 A. No.
- 18 Q. Do you know who did it?
- 19 A. That would be the consumer marketing people or
- 20 the business marketing.
- Q. So was it at the meetings of the team that each
- 22 of those individuals from their respective groups would
- 23 come and show that, here is our aggregate, aggregate
- 24 number of loans, and I have applied this percentage, based
- 25 upon our best estimate of what would be losses to CLC's? 0062
- 1 A. Yes.
- Q. And so is the calculation something that's
- 3 contained, say, in a single sheet of paper?
- 4 MR. KOLTO-WININGER: Do you know? Don't assume.
- 5 Just state from what you recollect and what you
- 6 actually --
- 7 THE WITNESS: On a single sheet of paper?
- 8 MR. McDONALD: Q. Well, did you see any
- 9 calculations? For example, going back to Exhibit 11, for
- 10 the values that appear for the four elements in Exhibit
- 11 11, did you see the subordinate calculation that led to
- 12 the development of the number that shows for the consumer
- 13 element, for example?
- 14 A. Yes.
- 15 Q. And what's your recollection of what that was,

- 16 was it a spreadsheet of some kind?
- 17 A. I think it was like an Excel spreadsheet, just
- 18 retail, then a percentage and what the number would look
- 19 like.
- 20 Q. Was there any calculation that showed how that
- 21 percentage was derived?
- 22 A. That would be just expert opinion.
- 23 Q. So that was sort of one of the assumptions going
- 24 into the forecast?
- 25 A. Right.

- 1 Q. Someone made a projection as to the likely
- 2 percentage of lines that would be lost?
- 3 A. Correct.
- 4 Q. Were you a repository of those subordinate
- 5 calculations or subordinate calculation that led to the
- 6 calculations of these forecasts that were marked Exhibits
- 7 11 through 15?
- 8 A. No.
- 9 Q. So you simply took the final number from each of
- 10 the respective groups, and inputted that into this sheet
- 11 in order to create the projection?
- 12 A. Not actually the percentage, but the final
- 13 number ---
- 14 Q. Right.
- 15 A. -- that we agreed upon, X percentage, and put
- 16 that in there.
- 17 Q. With respect to item D, on page 2 of Exhibit 10,

- 18 are you aware of any memorandum, reports or any written
- 19 statements concerning Pacific Bell's use of these
- 20 forecasts?
- 21 A. Of how other groups would use our forecasts?
- 22 Q. Yes.
- 23 A. I don't believe I have seen any, no.
- Q. Now, going back to Revisions B, C, D, and E, how
- 25 were the values assigned within each of the month and -- 0064
- 1 maybe the easiest thing would be to pick one of the lines,
- 2 like consumer. And was there some procedure or method for
- 3 the distribution of the values over those various months?
- 4 A. Our assumption would be the ramp-up -- well,
- 5 through most of these forecasts, the ramp-up would be
- 6 heavily in the fourth quarter, while the CLC's would have
- 7 their own internal systems ramped up, own staffing, et
- 8 cetera, types of things to deal with. Day one, the flood
- 9 gates would just not open, that this would be a slow and
- 10 gradual build-up. So there would be a curve that would
- 11 look like a slow but increasing ramp-up, and that was
- 12 basically what was applied to the monthly spread.
- 13 Q. Was there any effort to fit that ramp-up to a
- 14 prescribed curve, some kind of --
- 15 A. No.
- 16 Q. Who made the determination as to how much to
- 17 ascribe to any particular month?
- 18 A. I believe it was jointly agreed upon.
- 19 Q. Among the team members?
- A. Among the team, give and take.

- 21 Q. Did the team start with the final year-end
- 22 number and then work back to figure out how it would be
- 23 distributed among the various months?
- 24 A. We would start with where are we today and look
- 25 at the end of the year, and then assume that the slow -- 0065
- 1 the first couple of months would be slow and then
- 2 gradually building up. So it was just kind of looking at
- 3 what would make a nice, smooth kind of ramp-up, like that.
- 4 Q. But you were doing that calculation with the
- 5 expectation that, as of year-end, you would hit a
- 6 particular number?
- A. Correct.
- 8 Q. And that number had already been selected?
- 9 A. Yes.
- 10 Q. So I just want to make sure I understand the
- 11 process, and let me see if I can summarize it correctly.
- 12 What happened was, individual members of the team, who had
- 13 responsibility for either consumer side or business side,
- 14 looked at their own aggregate lines that Pacific currently
- 15 has, determined a percentage that was estimated would be
- 16 lost by year end, applied that percentage to the aggregate
- 17 number, and came up with a total number of lines for year
- 18 end; am I correct so far?
- 19 A. Yes.
- 20 Q. And then, working with that number, and looking
- 21 at where you were in any particular time in the year,
- 22 determined the likely expected number of lines that would

23 be migrated, in order to reach that expected number by 24 year end? 25 A. Correct. 0066 Q. And you have already described for us the 2 various inputs that went into that analysis; is that 3 correct? A. Yes. Q. And you have described all the elements. You 5 6 haven't omitted any material element that went into the 7 determination of what the forecasted figures would be? A. No. MR. McDONALD: I don't think I have any further 10 questions. 11 12 **EXAMINATION BY MR. ETTINGER** 13 MR. ETTINGER: Q. Good morning, Ms. Schwartz. 14 I am Bill Ettinger for AT&T. 15 I believe you testified earlier you are familiar 16 with other types of forecasting methodologies, are you 17 not? 18 A. Yes. 19 Q. And have you participated in those types of 20 forecasting methodologies? 21 A. Yes. 22 Q. Forecasting methodologies where you might use 23 regression analysis techniques to forecast a change in 24 volume, as a result in change in price or other factors?

25

A. Yes.

- 1 Q. I take it that kind of -- I take it that that
- 2 kind of econometric modeling was not used in this case?
- A. Correct.
- 4 Q. And what was the reason for that?
- 5 A. For those types of models, for that to be
- 6 relevant, you need usually around two years of history or
- 7 actuals.
- 8 Q. And in this case you had no actuals?
- 9 A. Correct.
- 10 Q. And so basically, what I heard you say is, you
- 11 relied on opinions from people in your organization?
- 12 A. Yes, expert opinion.
- 13 Q. Are you familiar with the term SWAG?
- 14 A. Yes.
- 15 Q. Would that be an accurate description of this
- 16 technique?
- 17 MR. KOLTO-WININGER: I am going to have to
- 18 object, because I don't know what it means.
- 19 THE WITNESS: Something --
- 20 MR. KOLTO-WININGER: Off the record.
- 21 (Discussion off the record.)
- 22 MR. KOLTO-WININGER: Back on the record.
- 23 MR. ETTINGER: Q. Would you characterize it a
- 24 best educated guess?
- 25 A. Yes, I would call it a best educated guess. 0068
- l Q. I am not sure that was my question, but -- I
- 2 take it your testimony is the reason you had to use an

- 3 educated guess here is because you had no, in your
- 4 opinion, no other way to do it?
- 5 A. Correct. There were no forecasting
- 6 methodologies or processes to forecast a completely new
- 7 product or product line.
- 8 Q. And you say there are no --
- 9 A. That I know of.
- 10 Q. Well, isn't it true that companies all the time
- 11 are introducing new products for which they have no data?
- 12 A. Correct.
- 13 Q. And when companies introduce products, don't
- 14 they do market forecasts?
- 15 A. Sure.
- 16 Q. And don't they sometimes use techniques, other
- 17 than just educated guesses, in making market demand
- 18 forecasts?
- 19 A. I don't know.
- 20 Q. You are not familiar with any literature on that
- 21 subject?
- 22 A. No.
- 23 Q. So you wouldn't be familiar with any market
- 24 research tools, such as customer surveys?
- 25 A. Customer surveys, sure.

- Q. So you are aware that firms use customer surveys
- 2 as a way of making market demand forecasts?
- 3 A. But that would also be going back to expert
- 4 opinion, using that as a -- I mean, I am talking about --
- 5 I am thinking of models or --

- 6 Q. I am asking you a question. Have you read any
- 7 literature on forecasting techniques for new products?
- 8 A. No.
- 9 Q. Have you ever read any literature that deals
- 10 with the use of customer surveys in making market
- 11 forecasts?
- 12 A. Yes.
- 13 Q. So you are aware that customer surveys are used
- 14 as techniques in making market forecasts?
- 15 A. Yes.
- 16 Q. Did you consider, you or anyone in the team, in
- 17 making a customer survey here, the CLC customers, for
- 18 example, as to use as an input for your forecast?
- 19 A. Yes. Going back, we have CLC market managers
- 20 who deal with the relationship with each CLC. I, last
- 21 year, asked them all the time if they had any information,
- 22 would the CLC's provide us with any estimation where they
- 23 were going, what were their plans, and I received none.
- 24 Q. Did you consider sending out a form letter to
- $25\,$  all the CLC's requesting estimates from them?  $0070\,$
- 1 A. No.
- 2 Q. Did you consider doing a market survey of
- 3 end-user customers to determine what their interest was in
- 4 going to CLC's?
- 5 A. There have been studies, market research studies
- 6 that have done that.
- 7 Q. And did you use those studies in compiling your

## 8 forecasts?

- 9 A. Yes, one would be Constat. I think we looked at
- 10 that one.
- 11 Q. So to your knowledge, the Constat -- is that
- 12 C-o-n-s-t-a-t?
- 13 A. Correct.
- 14 Q. That's a survey that's published?
- 15 A. That was published, I think it's -- it was
- 16 published by Pacific.
- 17 Q. When you say --
- 18 MR. KOLTO-WININGER: Is it available to the
- 19 public?
- 20 THE WITNESS: For a price.
- 21 MR. ETTINGER: Q. It wasn't commissioned by
- 22 Pacific, was it?
- 23 A. I don't believe it was.
- Q. To your knowledge, that study did a customer
- 25 research survey of end-user customers?
- 0071
- 1 A. Correct.
- Q. And can you tell us how much you relied on that
- 3 Constat information vis-a-vis other information -- other
- 4 inputs in your --
- 5 MR. KOLTO-WININGER: Do you want her to quantify
- 6 it?
- 7 MR. ETTINGER: Yeah.
- 8 Q. Was it like 50 percent, 75 percent, did you have
- 9 a feel for that?
- 10 A. Looking at those numbers, those were a good

- 11 estimate of, I think, the steady state, but not for --
- 12 they were very unreasonable to consider the first year of
- 13 competition.
- 14 Q. Unreasonably high?
- 15 A. Yes.
- 16 Q. You looked at that as what you might reach
- 17 eventually?
- 18 A. Eventually, correct.
- 19 Q. But you said it would be a ramp-up, because you
- 20 don't go from zero to your final number overnight?
- 21 A. Correct.
- 22 Q. How long do you think the forecast ramp -- you
- 23 forecast the ramp process to take until you reach what you
- 24 call, steady state?
- A. My estimate would be two to three years. 0072
- 1 Q. When would the two- to three-year period begin
- 2 or have begun?
- 3 A. It would have begun last summer, so probably the
- 4 end of '98, '99.
- 5 Q. By the end of '99, you forecast that --
- 6 A. It would be in the steady state.
- 7 Q. Mr. McDonald took you through Exhibits 12
- 8 through 15. And as I understand it, Exhibit -- they all
- 9 use the same form. Let's just look at Exhibit 12. That
- 10 cuts off in '97, in March?
- 11 A. Excuse me?
- 12 Q. The document that's been produced cuts off in

13 March of '97?
14 A. Correct.
Q. Do I understand correctly, though, that there is
16 a document that Pacific has, that you produced, that goes
17 throughout the end of the year '97?
18 A. Correct.
19 Q. And have you forecasted beyond '97?
20 A. Yes.
Q. What years have you forecasted for?
A. Through the year 2000.
Q. Would that be in the same format, month-to-month
24 cumulative number?
25 A. No. 0073
1 Q. Let me ask you, what would '98 look like,
2 format? I am not asking the numbers now.
3 A. It would be a year-end number.
4 Q. I see. You wouldn't have a month-to-month?
5 A. No.
6 Q. But for '98, '99 and 2000, you'd have an as of
7 December 31st number?
8 A. Correct.
9 Q. That would be a cumulative number, again?
10 A. Yes.
II Q. For each of these categories?
12 A. Yes.
13 Q. When I say these categories, I am referring to

14 the categories in Exhibit 12.

A. Yes.

- 16 Q. Something else I wanted to ask you about these
- 17 exhibits, and let me just take Exhibit 15, which was
- 18 produced on November 6th, 1996. That has numbers for
- 19 months prior to November.
- 20 The numbers that appear, for example, under
- 21 August, September and October, are those actuals or still
- 22 forecast numbers?
- 23 A. Those were not actuals. Let's see, those would
- 24 be old forecast numbers.
- 25 Q. You didn't go back in November and recast the 0074
- 1 prior month, say, the actuals for September were such and
- 2 such and plugged that in?
- 3 A. No.
- 4 Q. Did you look at actuals and compare them to the
- 5 forecasts on particular months, for use in making future
- 6 forecasts?
- 7 A. Yes.
- 8 Q. So if your forecast was way over the actuals,
- 9 that might influence you to decrease the total for
- 10 actuals, for example?
- 11 A. Yes.
- 12 Q. And if the actual was above the forecast, it
- 13 might influence you to raise the forecast for that column?
- 14 A. Yes.
- 15 Q. Do you remember what the relationship was
- 16 between the actuals and the forecasts in November from the
- 17 prior months?

- 18 A. I don't remember the specific levels, but they
- 19 were way -- the actuals were way under the forecasts.
- 20 Q. Do you know why?
- 21 A. Why the actuals were way under?
- 22 Q. Yes.
- 23 MR. KOLTO-WININGER: Don't guess. If you know,
- 24 that's fine.
- THE WITNESS: I don't know, I don't know why. I 0075
- 1 can only assume.
- 2 MR. ETTINGER: Q. Did you have an opinion, at
- 3 the time, whether it was a result of either your forecast
- 4 being too high or other restrictions in the ability of
- 5 Pacific to handle the order volumes?
- 6 MR. KOLTO-WININGER: I will object that she's
- 7 testified she has no knowledge as to the latter.
- 8 Go ahead and answer.
- 9 MR. ETTINGER: I asked for her opinion.
- 10 MR. KOLTO-WININGER: I know, but I am objecting
- 11 that she has no basis in fact, so I am going to object,
- 12 but go ahead and answer.
- 13 THE WITNESS: One would be our forecast was too
- 14 high. My other big assumption was going back to the CLC
- 15 readiness and system readiness, not on our, Pacific
- 16 Bell's, but on the CLC's side.
- 17 MR. ETTINGER: Q. What was your basis for
- 18 having an opinion that the CLC's were not ready to process
- 19 their orders?
- 20 A. Just from the rumor, or not rumors, but you

- 21 know, going back in formal discussions with, like Ann Long
- 22 at the LISC, their discussions with the CLC's.
- Q. So Ann Long and people who worked at the LISC
- 24 told you that it was their opinion that the CLC's weren't
- 25 really ready to properly process orders? 0076
- 1 A. In a high level, yes.
- Q. Did Ann Long ever tell you that the LISC was not
- 3 capable of processing orders?
- 4 A. I never heard that from anyone.
- 5 Q. Let me show you some documents and ask you
- 6 whether you have seen them before. These are proprietary
- 7 to AT&T, so I will ask you not to reveal the numbers. I
- 8 have no objections to Mr. McDonald looking at them, but
- 9 with your permission, I am going to step over next to the
- 10 witness.
- 11 MR. KOLTO-WININGER: That's fine.
- 12 MR. ETTINGER: Q. The first document is a
- 13 letter dated August 28th, 1996, to Janette Corby. Do you
- 14 know who Janette Corby is?
- 15 A. Yes.
- 16 Q. Her title is Vice President, AT&T Account Team?
- 17 A. Uhm-hum.
- 18 Q. This letter purports to give estimates of AT&T's
- 19 volumes for a six-week period by weeks, starting the week
- 20 of September 2nd through the week of October 7th.
- 21 A. Uhm-hum.
- 22 Q. And it gives some forecast volumes. Did you see

- 24 A. Yes.
- Q. And do you use that information in your 0077
- 1 forecasts?
- 2 A. Yes.
- 3 Q. The next document is a letter dated September
- 4 16th, 1996, to Janette Corby, and it gives forecast
- 5 volumes by week for the week beginning September 16
- 6 through the week October 21st. Did you see that?
- 7 A. Uhm-hum.
- 8 MR. McDONALD: Is that a yes?
- 9 THE WITNESS: Yes, yes.
- 10 MR. ETTINGER: Q. Did you use that information
- 11 in your forecasts?
- 12 A. I can't recollect what several of these
- 13 forecasts that I did see -- I was told it's not going to
- 14 happen, not this date, but it will be pushed back a week.
- 15 And then the next week happened, and it would be pushed
- 16 back another week.
- 17 Q. Told by who?
- 18 A. I believe it was from the LISC, that's --
- 19 Q. I will go into that in a minute. Let me just go
- 20 through all of these one by one and -- next is a letter
- 21 dated September 25th to Janette Corby, with forecasted
- 22 amounts for the week by week, beginning the week of
- 23 September 23rd through the week of October 28th. Did you
- 24 see that?
- 25 A. I believe so; so this is -- what's happening is

- 1 every week, they are issuing a new forecast, and they are
- 2 pushing it back and pushing it back, looks like. Yeah.
- 3 Q. And did you use that?
- 4 A. Yes, verbatim. As input, yes.
- 5 Q. Did you use it as input?
- 6 A. Yes.
- 7 Q. Next is a letter dated October 24th, with weekly
- 8 forecasts for the week beginning September 30th through
- 9 the week of November 3rd.
- 10 A. Uhm-hum.
- 11 Q. Your answer is yes, you saw that?
- 12 A. Yes, I saw that.
- 13 Q. Is your answer the same, that you used it as an
- 14 input?
- 15 A. As an input.
- 16 Q. Next is a letter dated October 11th, with weekly
- 17 forecasts beginning the week of September 30th through the
- 18 week of November 3rd.
- 19 A. Now, you know, there was -- I can't specifically
- 20 recall every week, every -- I mean, because every week
- 21 they revised the forecast, and revised the forecast, so it
- 22 came in, I saw it and said uhm-hum, uhm-hum, uhm-hum. So
- 23 I didn't use it -- I didn't say take those numbers as a
- 24 solid number, but since the trend was issuing a forecast
- 25 that was overstated, and the next week issuing a revised 0079
- I forecast, and the next week issuing another revised
- 2 forecast, I looked at that as a trend.

- Q. Well, the forecast of October 4th and October
  11th are identical, aren't they?
  A. So why did they reissue it?
- 6 Q. I am just asking you a question. They are
- 7 identical?
- 8 A. Yes.
- 9 Q. Do you recall receiving this letter dated
- 10 October 30th, with forecasts for the week beginning
- 11 October 28th through the week of November 24th?
- 12 A. I am sure I saw it.
- 13 Q. And used that as an input?
- 14. A. Yes.
- 15 Q. And a letter dated November 5th, about forecasts
- 16 for the week of November 3rd, November 10th and November
- 17 17th.
- 18 A. Uhm-hum.
- 19 Q. The answer is yes, you saw it?
- 20 A. Yes, I believe I saw it.
- 21 Q. And yes, you used it as an input?
- 22 A. Yes.
- 23 Q. And the letter dated November 25th, which has
- 24 forecasts for the weeks of November 25th, December 1st and
- 25 December 8th, you saw that? 0080
- 1 A. Yes.
- 2 Q. And you used it as an input?
- 3 A. Correct.
- 4 Q. The letter dated December 5th, with forecasts
- 5 for the weeks of December 8th, December 15th and December

- 6 22nd, December 29th, you saw that?
- A. Yes.
- 8 Q. And used it as an input?
- 9 A. Sure.
- 10 Q. And the letter dated December 20th, with the
- 11 forecasts for the weeks of December 22nd and December
- 12 29th?
- 13 A. Uhm-hum.
- 14 Q. You saw that?
- 15 A. Yes.
- 16 Q. Used it as an input?
- 17 A. Yes.
- 18 Q. And there is a letter dated December 23rd, with
- 19 forecasts for the weeks of January 5th, 12th, 19th and
- 20 26th. You saw that?
- 21 A. No.
- 22 Q. You have not seen that?
- 23 A. I have never seen that one.
- 24 Q. Okay. A letter dated January 8th, with
- 25 forecasts for the weeks of January 5th, January 12th, 0081
- 1 January 19th, January 26th, February 2nd, February 9th,
- 2 February 16th, and February 23rd. Have you seen that?
- 3 A. No.
- 4 Q. There is a letter dated January 24th, which does
- 5 not contain forecasts, but what it contains is a statement
- 6 from AT&T that AT&T claims that, "As AT&T ramped up to
- 7 volumes plan, we found that Pacific Bell was unable to

- 8 provide FOC's and completions, and that a backlog began to
- 9 accumulate. For that reason, AT&T slowed the orders being
- 10 sent to Pacific in order to provide a satisfactory
- 11 provision interval to our customers." Did you see that
- 12 letter?
- 13 A. No.
- 14 Q. There is a letter dated February 13th, with
- 15 forecasts for the -- now the forecasts have changed to
- 16 monthly -- forecasts for February, March and April. Have
- 17 you seen that?
- 18 A. No.
- 19 Q. And I take it, then, you didn't see the
- 20 statement that AT&T has deliberately kept its volumes low
- 21 for the month of February to try to comply with the
- 22 restraint Pacific has imposed?
- 23 A. No, I have not seen that.
- 24 Q. Have you seen, there is a letter dated March
- 25 3rd, with forecasts for the weeks of March 4th and March 0082
- 1 18th?
- 2 A. No.
- 3 Q. So as I recollect your testimony, it seems you
- 4 saw the letters, forecast letters throughout '96, but
- 5 beginning with the letter, I think, dated January 8th,
- 6 '97, which was the first one that you didn't see?
- 7 A. I don't think I saw anything in '-9 -- yeah, I
- 8 haven't seen any of the forecasts for '97.
- 9 Q. So, then, I trust that the ones that you did
- 10 see, I take it Ms. Corby, or one of the people that

- 11 reported to her, passed those forecasts on to you?
- 12 A. Right, Ms. Corby did via, actually, via Arlene
- 13 Arbues.
- 14 Q. And at some point thereafter, apparently, these
- 15 forecasts from AT&T that went to Ms. Corby were not being
- 16 passed on to you?
- 17 A. Apparently.
- 18 MR. KOLTO-WININGER: I am going to object that
- 19 it assumes we received them. You can ask her if she has
- 20 received them or not, and her answer is no, she hasn't.
- 21 There is no one here to authenticate that they were sent.
- 22 They are not signed, and they are not on letterhead, so
- 23 you can ask her if she received them or not, and draw your
- 24 own conclusions later.
- 25 MR, ETTINGER: I have already asked her. 0083
- 1 Q. You testified earlier that you tended to
- 2 discount some of the early AT&T forecasts, because AT&T
- 3 was forecasting some numbers to materialize and they
- 4 didn't materialize; is that a fair characterization?
- 5 A. True.
- 6 Q. You don't know why the forecast numbers didn't
- 7 materialize, do you?
- 8 A. No.
- 9 Q. You don't know whether it was a result of AT&T
- 10 being slow to market or having to curtail its sales
- 11 because the LISC was unable to handle the demand, do you?
- 12 A. No.

- 13 Q. In fact, when you were in the process -- Mr.
- 14 McDonald took you through the process of your various
- 15 revisions to your forecasts, and went through the fact
- 16 that the forecast numbers declined significantly and
- 17 continually through each of the revisions, correct?
- 18 A. Correct.
- 19 Q. And I believe your statement was, and correct me
- 20 if I'm mischaracterizing, was one of the reasons for
- 21 revising downward the forecast was because you just
- 22 weren't seeing the orders, resale orders, being put into
- 23 service from the CLC's, right?
- 24 A. Correct.
- Q. But do you know, or did you do any research, as 0084
- 1 to why those resale orders weren't being put into place?
- 2 A. No, I didn't. I didn't realize, or I had no
- 3 knowledge of any large amount of orders coming through.
- 4 Q. Did you know, at any point, that there was a
- 5 backlog in the LISC in handling orders?
- A. No.
- 7 Q. Do you know that now?
- 8 MR. KOLTO-WININGER: Objection. Vague as to
- 9 backlog, whether that means FOC, migration or completion
- 10 notice. But go ahead and answer.
- 11 THE WITNESS: I am not sure specifically today
- 12 if there is one. I know there has been in the past, this
- 13 year, because when I come into work on the weekends there,
- 14 the LISC is totally staffed and they are working on the
- 15 weekend to meet the backlog. So the lunch room is full on

- 16 a Sunday, that's how I would know.
- 17 MR. ETTINGER: Let's go off the record for a
- 18 minute.
- 19 (Discussion off the record.)
- 20 MR. ETTINGER: Back on the record.
- 21 Q. I am going to read you a data from AT&T to
- 22 Pacific and read you Pacific's answer.
- 23 A. Okay.
- Q. And then I am going to ask you to assume that
- 25 Pacific's answer is true and correct.

- l A. Okay.
- 2 Q. The question was, "State the number of orders
- 3 for the migration of lines from Pacific." It's typed
- 4 here, "At AT&T," but it should be "AT&T, that as of March
- 5 1st, 1997, have not been migrated within three working
- 6 days." Response, "The number of orders appears to be
- 7 509."
- 8 Do you want me to read the rest of the answer
- 9 which qualifies that?
- 10 MR. KOLTO-WININGER: Let me just take a look at
- 11 it. Yeah, will you?
- 12 MR. ETTINGER: Okay.
- 13 Q. The rest of the answer continues, "However, the
- 14 average interval between receipt of work to due date from
- 15 AT&T order, paren, from the sample taken in November,
- 16 December and January, paren, is five business days. Based
- 17 on the samples described above, Pacific uses AT&T's

- 18 desired due date 88 percent of the time; therefore, even
- 19 though there appear to be 509 orders not processed within
- 20 three working days, as of March 1st, 1997, most of those
- 21 were likely not processed yet at the customer's requested
- 22 due date. Based on other studies, Pacific is meeting its
- 23 due date 97 percent of the time."
- 24 The next question is, "State the number of
- 25 orders for the migration of existing lines from Pacific to 0086
- 1 AT&T that have been migrated, but for which, as of March
- 2 1st, 1997, Pacific has not sent AT&T a notice of
- 3 completion." Response, "The number of orders appears to
- 4 be 6,271."
- 5 Question number 58, "State the number of orders,
- 6 as of March 1st, 1997, for which AT&T has not been issued
- 7 a FOC within four hours of receipt by Pacific of the
- 8 order." Response, "The number of orders appears to be
- 9 627."
- 10 Now, assuming that that information is correct,
- 11 would that indicate to you that there is some sort of
- 12 backlog at the LISC?
- 13 A. Currently, I believe so, that's -- if that's
- 14 correct, then --
- 15 Q. Have you used that information in making the
- 16 forecasts?
- 17 A. No, because that is -- you stated that
- 18 information was March 1997, so I can use that information
- 19 in the next revision of the forecast, but --
- 20 Q. But you didn't have that information until now?

- 21 A. Correct.
- 22 (Discussion between counsel and
- witness.)
- 24 MR. ETTINGER: Q. Are you aware that Pacific
- 25 makes estimates of its capacity at the LISC to handle 0087
- 1 orders?
- 2 A. No, I am not involved in that at all.
- 3 Q. That wasn't my question, whether you are
- 4 involved in that, but are you aware that that takes place?
- 5 A. No.
- 6 Q. And so then, you don't know, then, to what
- 7 extent the people who -- assuming that Pacific does make
- 8 such estimates, and I can just show you answers to data
- 9 requests wherein Pacific has said that.
- 10 MR. KOLTO-WININGER: We will stipulate that we
- 11 do make those capacity estimations.
- 12 MR. ETTINGER: Okay. Thank you.
- 13 Q. Do you know to what extent the people who make
- 14 those estimates are using your forecasts?
- 15 MR. KOLTO-WININGER: I will object that it
- 16 assumes a fact that she's already said she has no
- 17 knowledge of. But go ahead.
- 18 MR. ETTINGER: Okay.
- 19 THE WITNESS: That the people that are making
- 20 those estimates to the capacity use the forecasts?
- 21 MR. ETTINGER: Q. Use your forecasts.
- A. I am not sure to what extent they do, but I know

- 23 this forecast goes into the staffing requirement process,
- 24 so I can't tell you if it's 10 percent or 50 percent or a
- 25 hundred percent.

- 1 Q. Did your forecasts also go to the -- to your
- 2 financial officer in your organization?
- 3 A. The CFO?
- O. Yes.
- A. Yes.
- 6 Q. Do you know how they use your forecasts in that
- 7 organization?
- 8 A. The -- well, these forecasts go into, say, our
- 9 business planning process, so for each marketing group,
- 10 these forecasts are then -- have revenues attached to
- 11 them, and go into our overall business unit or marketing
- 12 group business plan.
- 13 Q. So they used it to make overall corporate
- 14 revenue forecasts?
- 15 A. I believe so.
- 16 Q. And expense forecasts as well, because services
- 17 also have expenses associated.
- 18 MR. KOLTO-WININGER: Are you asking her to
- 19 assume, because if you said that, because --
- 20 MR. ETTINGER: I will rephrase the question.
- 21 THE WITNESS: I believe so.
- 22 MR. ETTINGER: Now she's answered it.
- 23 THE WITNESS: I am not sure.
- MR. ETTINGER: Let me rephrase the question.
- Q. Do you know whether these forecasts are also